



News Release

For Immediate Release

HAWKS' NEST IN FINAL PREPARATIONS FOR THE BIG EVENT

June 5, 2018

Neustadt, Ontario

It's been busy in the Hawks' Nest! The Saugeen Economic Development Corporation (SEDC) and Bruce Community Futures Development Corporation (Bruce CFDC) are very excited with the response for the second Hawks' Nest competition to be held on Wednesday, June 13th.

The Hawks' Nest is a 'Dragon's Den' inspired competition where new and existing businesses and entrepreneurs from Grey, Bruce, Wellington North, Minto and the City of Owen Sound will pitch their business ideas in an attempt to secure financial support from local angel investors coined the "Hawks."

At the event, seven entrepreneurs will pitch their business ideas to the Hawks in front of a live audience of up to four hundred at the Knights of Columbus Hall, on Hwy 9, between Walkerton and Mildmay starting at 6pm. The Entrepreneurs have completed pitch preparation training to help them create a powerful pitch to engage the investors and the audience.

The six Hawks; Sandy Gott from Ice River Springs Water (Feversham), Tony Solecki from Caframo (Warton), Joel Koops from MSW Plastics (Palmerston), Brian Hilbers from Bruce Power (Tiverton), John Fowler from Supreme Cannabis Company (Tiverton), and Susan Wright from Amazing Assets (Walkerton) have all committed to invest a minimum of \$5,000 on one or more of the finalists that evening. As well, \$5 of each ticket sale will go towards a People's Choice Award presented to the entrepreneur with the most audience votes.

The Hawks' Nest project costs have been raised by the community. SEDC and Bruce CFDC are pleased to announce Event Corporate sponsors of; the Municipality of Brockton, Bruce Power, Bluewater Angel Investor Group, TD Bank, Supreme Cannabis Company, the Municipality of West Grey and the Town of Minto.

Tickets are \$25 and may be purchased at www.sbdc.ca or www.bruce.on.ca.

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