



LOOKING TO START OR GROW A BUSINESS?

YOU COULD QUALIFY FOR UP TO \$5000 TO START OR GROW YOUR BUSINESS!

PROGRAM INCLUDES

- ✓ Guidance in developing a business or growth plan in preparation for applying for the grant
- ✓ Business training geared to individual needs
- ✓ On-going mentorship for up to six months once the applicant is successful at receiving the grant

Details, eligibility and initial application information can be found under "Programs" on line at www.owensoundbusiness.ca



519-374-3232
www.owensoundbusiness.ca
businesshelp@owensound.ca
173 8th Street East, Owen Sound



Training, Mentoring, and up to \$5000!

If you're a new or existing business in Grey County and could use some support for your business, consider applying for Starter Company Plus. This program is open to those 18+, starting or running a full time business. The next intake will be held in September and starts with mandatory attendance of our "How to Really Start a Business" workshop being held September 20th. Application and more information can be found by clicking below.

Starter Company Plus Application and Information

Meet our Starter Company Plus Participants

Our first group of Starter Company Plus participants have received their grants and they're off to a great start with their business ventures. As noted above, the next intake for this program will be in September. Please click on image below for a full view of the flyer with their profiles.



The flyer features logos for Ontario, Starter Company Plus, and Business Enterprise Centre. It lists three participants: Ronan Bryson (Bryson Productions), Nicole Elhoetz (Image n Vogue), and Mitch Thompson (Mitch's Masonry). Each entry includes a photo and contact information. A footer section provides details about the Starter Company Plus program, including the next intake date and contact information for the Business Enterprise Centre.

Meet our Starter Company Plus Participants

Ronan Bryson has started **Bryson Productions**, a 828 digital media production company with a focus on online video. You can see some of Ronan's work at www.brysonproductions.com or connect with him at ronan@brysonproductions.com, on [facebook](#) or [Instagram](#) at [Bryson Productions](#) or 519-477-0225

Nicole Elhoetz has launched her business **Image n Vogue** offering full makeup applications, microblading, ear piercing, facials and more. Nicole has graduated as a professional make up and SPA artist and after freelancing and working in a spa in Toronto for 3 years she decided to bring the city to the country and moved back to the area to start her business in Hanover. **Image n Vogue** is located at **679 10th Street, Hanover** but Nicole does offer a mobile service. Take a look at Nicole's talent on [facebook](#) or [Instagram](#) by searching for **Image n Vogue** or connect with her directly at 519-379-0304 or Image.n.vogue@gmail.com

Mitch Thompson is a Red Seal mason and has launched **Mitch's Masonry**. He serves Grey/Bruce and does all types of repairs and new installations of masonry units. You can view Mitch's work at www.mitchsmasonry.com or follow him on [facebook](#) or [Instagram](#) by searching for **Mitch's Masonry** or contact him directly at 519-373-7122 or mitchthemason@gmail.com

Starter Company Plus is a provincial government program delivered in Grey County by the Business Enterprise Centre - Owen Sound and Area. The program provides approved participants with business training, mentoring and a grant of up to \$5000. Next intake will begin with our **How to Really Start a Business** workshop on September 20th, 9:00 am - 11:30 am at the Bayshore Community Centre, pre-registration is required. Contact the Business Enterprise Centre for more information. 519-371-3232 businesshelp@owensound.ca www.owensoundbusiness.ca

Upcoming Workshops

How to "Really" Start a Business

Wednesday September 20th

9:00 am - 11:30 am

Bayshore Community Centre

FREE – Pre-registration is required

Facilitator: Cliff Bilyea

Discover the basic steps involved in starting a business, evaluating your idea, determining your market and basic rules and regulations.

Attending this workshop is mandatory for anyone applying to the Starter Company Plus Program.

Basics of Bookkeeping (Three part workshop)

Tuesday September 19th and 26th

and Tuesday October 3rd

6:30 pm - 9:30 pm

Business Enterprise Centre Training Room

\$95 (HST included)

Facilitator: Jane Gallagher

This three part Bookkeeping Workshop will allow you to use the tools and information to confidently understand your financial statements and your own books.

Class size is limited to 8 to allow a hands-on, individual learning opportunity for everyone.

And here are our Summer Company Participants

These young people are students and have decided to spend their summer running their own small businesses before returning to school in the fall. The Summer Company program is open to full time students aged 15 - 29 and applications for the program can be submitted starting in late January. Please click on image below for a full view of the flyer with their profiles.

Meet our Summer Company 2017 Participants

Mitch Wright has started **Dark Horse Hockey Development**. Mitch is on the varsity hockey team at Wilfrid Laurier University and wants to help young players develop their hockey skills. He is offering skills development sessions this summer for children and youth at the Julie McArthur Recreation Centre in Owen Sound. You can connect with Mitch through email at mitchwright777@gmail.com or 226-230-1777

Causi Dobson has started his business, **Kantha Canada**, to import and sell unique vintage sari quilts made by women in India. You can find Causi at the **Keady Market** and online at www.kanthacanada.ca or you can connect with Causi through **facebook** and **Instagram** by searching **Kantha Canada** or give him a call at 519-378-5210

Emily Blokland plans to cash in on the popularity of escape rooms with the launch of **Assiduous Escape**. Opening in mid July, **Assiduous Escape** will offer two adventure rooms and plan to add other rooms as the business grows. **Assiduous Escape** is located in the lower level of the old post office in Owen Sound at 299 9th Street West. Follow **Assiduous Escape** on **facebook** and you can now book online through their website assiduousescape.com or call to book at 519-375-7247.

Amalie Saab has launched her business, **Sunfish Private Swimming Lessons**. Amalie offers fun, outdoor, one-on-one swimming lessons for kids aged 4-15 to work on learning how to swim and stroke correction. Rates for one swimmer are \$20 for a 45 minute session or for two swimmers, \$25 for 45 minute session. Amalie is fully certified and insured. To register your young person, connect with Amalie through email at amalie.swim@gmail.com or 519-270-4373

Dan Ross has launched **Ross Jewellery** specializing in one of a kind hand-made silver rings and pendants. Dan is a second year metals and jewellery student at Georgian College. Dan can be found at the **Port Elgin Farmer's Market** and online by searching **facebook** for **Ross Jewellery** or connect by email at rossjewellery@bell.net or give him a call at 519-371-8049

Introduction to Quick Books (Two part workshop)

Tuesday October 17th and 24th

6:30 pm - 9:30 pm

Business Enterprise Centre Training Room

\$80 (HST Included)

Instructor: Jane Gallagher

The first session of Quick Books provides participants with an overview and access to a trial version of the program. The second session will be questions and answers to address specific issues. Knowledge of basic bookkeeping principles is required. Limited to 8, you must bring your own laptop. (This workshop does not cover the online version of Quick Books)

Register Now



Here are 101 ideas for a new business in case you need some help!

by Alyssa Gregory, the balance

Coming up with a business idea is the first step in starting a business. But how do you come up with a business idea that is right for you? If you are looking for a small business idea to kickstart your path to entrepreneurship, you are in the right place. This list of 101 small business ideas includes everything from personal services, to retail opportunities, to environmental services, to pet-related ideas, to technology businesses.

Use this list to identify the business idea that is perfect for your situation.

[Continue reading](#)



In case you didn't respond last newsletter...

The Government of Ontario is conducting a review of “main street” entrepreneurship programs funded by the Ministry of Economic Development and Growth and the Ministry of Research, Innovation and Science (MEDG/MRIS). Our organization, The Business & Entrepreneurship Centre Owen Sound, has been involved in delivering these programs. The consulting firm, Goss Gilroy (GGI), has been hired to conduct the review.

This is an important review. You are being contacted because you participated in one of our programs or received services from us and can provide first-hand information and feedback. GGI would like to conduct a short 10 to 15 minute telephone interview with you to find out about your experience and how the assistance you received could be improved. Please



register your interest in participating in the interview by visiting the website [here](#).

If you are selected to participate, GGI will follow up with you directly. Any information you provide will be used for the purposes of the review will be kept strictly confidential. Your participation in this survey is voluntary will not in any way affect your future dealings with us.

Thank you in advance for your participation!