



Saugeen

Economic Development Corporation

A Community Futures Development Corporation

Our location:
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Map Directions:
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We provide the opportunity to work with a business trainer and interact with other business owners to gain new ideas, growth strategies and success tools.

In-House Workshops

Marketing with



**Harness the power of Google AdWords
and make your business stand out online!**

- Use **Google** to give your business an advantage over your competition
- Utilize **Google AdWords**, search, display, and targeting to find customers when they are searching for your products or services
- Use YouTube to reach your customers for just pennies!
- 4 key questions you need answered with **Google Analytics**
- Leave this session understanding how **Google** has everything you need to grow your business, and how you can take advantage of it

(New Date)

Tuesday, November 21, 2017

9:30 AM to 11:30 AM

Join our seminar with Glen Hall of OSiM Interactive, an official Google Partner based in Harriston. In 2016 alone, OSiM used Google AdWords to drive over 140,000 unique clicks to their customers' websites. Some are home-based and others are large businesses, but they all have one thing in common: they want more customers. OSiM Interactive will show you how Google AdWords delivers!

Pre-registration required/\$35 per session

"No Charge for Business Excellence Training Program Clients"