

COVID-19 TOURISM RESPONSE FUND

The Federal Economic Development Agency for Southern Ontario (FedDev) Ontario delivers programs and services to support innovation and economic growth in Southern Ontario under the direction of the Federal Ministry of Economic Development and Official Languages.

FedDev recognizes the significant decline in tourism activity for many tourism dependent communities as a result of the COVID-19 pandemic and wishes to help offset the high costs incurred by tourism-oriented businesses and organizations.

The COVID-19 Tourism Response Fund — generously provided by FedDev — provides \$250,000 to Bruce County tourism-related businesses in the form of a one-time, non-repayable grant of \$2,500-\$10,000*.

*Applicants need to have a matching contribution of 20%.

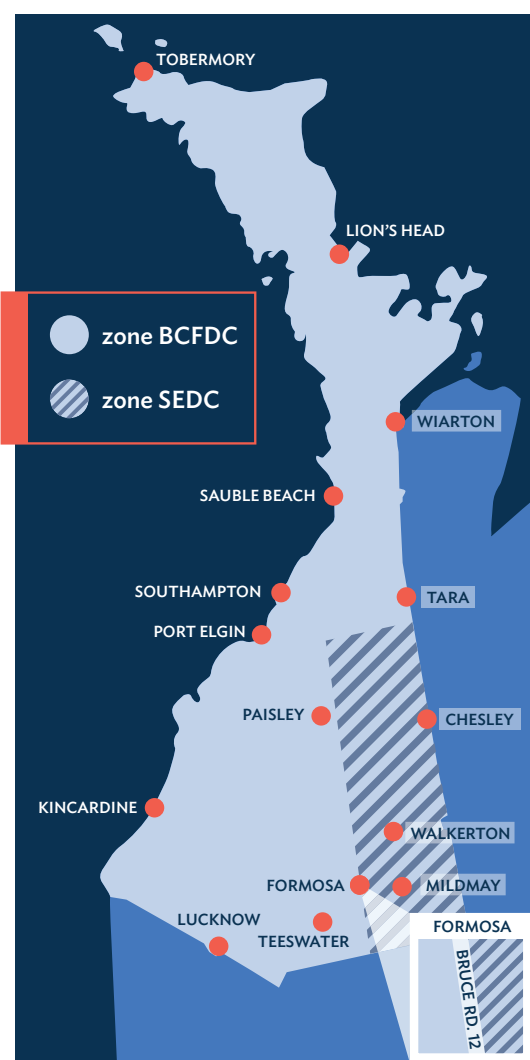
Applications accepted October 1 - October 16, 2020.

Tourism Operators as defined by and according to Tourism HR Canada includes: **Accommodation** (hotels, motels, resorts, campgrounds, and recreational vehicle facilities), **Recreation and Entertainment** (zoos, museums, theatres, sports facilities, amusement parks, government parks, heritage sites, hunting, fishing or outdoor adventure outfitters, and casinos), **Food and beverage services** (restaurants from fast service to fine dining, as well as pubs, nightclubs, cruise ships, and convention centres); **Travel services** (retail travel agencies, wholesale tour companies, or corporate offices with their own booking divisions) and **Transportation** (companies that provide transport by air, land or water, and include airlines, bus companies, taxi companies, ferry services, and cruise ships). Retail stores heavily dependent on tourism may also be considered.

EXAMPLES OF ELIGIBLE COSTS INCLUDE:

- implementation of health and safety protocols
- alterations to accommodate social distancing including expansion of patio space for restaurants (including tables, chairs, umbrellas) and/or acquisition of equipment like outdoor heaters to extend seasons
- the purchase of large scale PPE or sanitizing equipment (fog machines)
- cleaning supplies for workers/customers
- the acquisition and implementation of digital tools and operating transformations like virtual queue, timed entry ticketing or contactless check-ins

APPLY TO RELEVANT CFDC:



Bruce Community Futures Development Corporation

Barb Fisher, General Manager
bfisher@bruce.on.ca
519-386-9933 or Toll Free: 888-832-2232



Saugeen Economic Development Corporation

Rose Austin, General Manager
rose@sbdc.ca
519-799-5750 ext. 1 or Toll Free: 877-335-7332



COVID-19 TOURISM RESPONSE FUND APPLICATION

ELIGIBILITY CRITERIA

If complete details and documentation are not provided at time of submission, the application will not be considered. Please contact your local Development Corporation for any questions during your application preparation.

- Complete application submission
- Located and operating in Bruce County
- Operating prior to January 31, 2020
- Serving the tourism industry as defined
- Have less than 25 employees
- Provide a copy of Master Business License or Incorporation documents
- Provide a copy of income statements
- Provide quote/estimate/invoice of items requested

TELL US ABOUT YOUR BUSINESS

Legal business name:		
Business operating name, if different from above:		
Contact name:	Position:	
Email:	Phone number:	
Business address:		
Town:	Province:	Postal code:
Business operating address, if different from above:		
Town:	Province:	Postal code:





Is your business located in a downtown core?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
Business structure:	<input type="checkbox"/> Sole proprietorship	<input type="checkbox"/> Partnership	<input type="checkbox"/> Corporation
CRA business number:			
What month and year was your business registered and fully operational?			

HELP US UNDERSTAND THE IMPACTS OF COVID-19

<p>What is the approximate decrease in revenues of your business based on this same period last year (Jan 1, 2019 - Aug 31, 2019 compared to Jan 1, 2020 - Aug 31, 2020) as a result of COVID-19? *Please attach income statements are required for verification.</p> <p><input type="checkbox"/> Less than 20% <input type="checkbox"/> 20 - 50% <input type="checkbox"/> 50 - 90% <input type="checkbox"/> More than 90%</p>
How many employees did you have at this same time last year (or pre-COVID)?
How many employees do you have now?
Are your current employees working modified hours, job-sharing, etc.?
Have you used any other COVID-19 support program's to date?



TELL US ABOUT YOUR PROJECT

Note: should your project be approved, you will be required to report back on the outcomes of your project, so please be as specific and realistic as possible.

Please describe in as much detail as possible your project and how it supports the tourism industry.

Please outline your budget for your project. Please include all costs associated with your project and attach estimates and quotes to the application. Only those eligible will be considered for funding.



How many employees have/will be hired/recalled/transitioned as a result of this project?

How many employees have/will you maintain/diversify as a result of this project?

The purpose of this project is for longer-term sustainability. How have/will this project support your business in 2021 & beyond?

COVID-19 has created ongoing public health and safety concerns. Please describe how this project has/will mitigate risk associated with a future outbreak or new changes to public gatherings?



SELF-IDENTIFICATION SURVEY

We encourage you to complete the following self-identification questions. Your responses are **voluntary**, will be kept strictly confidential, and will be used for reporting and statistical purposes only. Should you choose not to self-identify, your application will not be prejudiced in any way.

INDIGENOUS PEOPLES: means persons who are Indigenous to Canada, including, First Nations, Inuit or Métis.

MEMBERS OF VISIBLE MINORITIES: means persons, other than Indigenous peoples, who are non-Caucasian in race or non-white in colour.

PERSONS WITH DISABILITIES: means persons who have a long-term or recurring physical, mental, sensory, psychiatric or learning impairment and includes persons whose functional limitations owing to their impairment have been accommodated in their current job or workplace.

WOMEN: means persons that identify as women (female).

Based on the designated group definition, please check any of the following:

<input type="checkbox"/>	I identify as a member of a visible minority.
<input type="checkbox"/>	I identify as an indigenous Person.
<input type="checkbox"/>	I identify as a Person with a Disability.
<input type="checkbox"/>	I identify as female.



SUMMARY

By checking the boxes below, I acknowledge the following:

<input type="checkbox"/>	I have submitted a copy of my Master Business License.
<input type="checkbox"/>	I have submitted copies of relevant income statements.
<input type="checkbox"/>	I confirm that no other government related programs have been used to pay for this project and that I will not use these expenses toward any other program up to and including those announced on/before March 31, 2021.
<input type="checkbox"/>	I confirm the information that I have provided here is correct and that I am the owner/operator of the company or have the authority to bind the corporation.
<input type="checkbox"/>	The project will be completed, and invoices can be submitted by Dec 31. 2020.

FedDev & Bruce County want to share in your success in receiving this grant. The use of your business name and description of your business may be showcased in media communications of any kind produced by or on behalf of FedDev & Bruce County.

By placing your initials in this box, you are GIVING CONSENT to the BCFDC & SEDC to share your name and contact information with FedDev & Bruce County for this purpose.

Print applicant name:
Applicant signature:
Date:

