

**FOR IMMEDIATE RELEASE**

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## **HAWKS' NEST ANNOUNCES SECOND CORPORATE SPONSOR**

The Saugeen Economic Development Corporation (SEDC) and Bruce Community Futures Development Corporation (Bruce CFDC) are pleased to announce TD Bank Group as the second corporate sponsor for the Hawks' Nest competition.

"The passion and drive of small business owners and entrepreneurs help power the economy," says TD District Vice President, Greg Lamarche. "Their success is vital to the prosperity of communities across the region, and TD is proud to support them and their businesses through programs like Hawks' Nest."

The Hawks' Nest is a 'Dragons Den' inspired competition where new and existing businesses and entrepreneurs from Grey, Bruce, Wellington North, Minto and the City of Owen Sound will pitch their business ideas in an attempt to secure financial support from local "Hawk" investors. The final event is happening on Wednesday, May 17<sup>th</sup>, at the Roxy Theatre in Owen Sound, where the final seven will pitch their business ideas to the Hawks.

**Submission Deadline is this Friday, March 10<sup>th</sup>, 2023.** Interested business owners and entrepreneurs need to submit a detailed business plan and completed application form by then to apply. Submissions can be sent to the Project Coordinator, Laura DeMille.

Stay tuned! The Hawks' Nest will be announcing six high profile business leaders in the local area who have committed to invest a minimum of \$5,000 on one or more of the finalists that evening. Not only is there a minimum \$30,000 up for grabs; the finalists will come away with valuable feedback, coaching, mentorship and immeasurable exposure to kick start their business idea.

For more information on the Hawks' Nest, sponsorship opportunities and tickets please contact SEDC toll-free at 1-877-335-7332 / [www.sbdc.ca](http://www.sbdc.ca) or Bruce CFDC toll-free at 1-888-832-2232 / [www.bruce.on.ca](http://www.bruce.on.ca).

**Hawks' Nest  
Corporate Sponsor**



## Backgrounder:

The SEDC and the Bruce CFDC offer a wide variety of programs and services supporting community economic development and small business growth. In particular, they provide:

- Community strategic planning and socio-economic development
- Support for community-based projects
- Business information, training and planning services, and
- Access to capital for small and medium-sized businesses and social enterprises.

The SEDC and the Bruce CFDC are not-for-profit organizations that have partnered to provide an avenue for existing businesses looking to expand and entrepreneurs wanting to start a business.

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Federal Economic Development  
Agency for Southern Ontario

Agence fédérale de développement  
économique pour le Sud de l'Ontario

## Resources:

[Federal Economic Development Agency of Southwestern Ontario](#)  
[Saugeen Economic Development Corporation](#)  
[Bruce Community Futures Development Corporation](#)

*The Saugeen Economic Development Corporation and the Bruce CFDC are two of 36 CFDCs in southern Ontario funded by the Federal Economic Development Agency for Southern Ontario (FedDev Ontario) through the Community Futures Program. CFDCs are independent, not-for-profit organizations delivering programs and services that support rural economic development and small business growth. They employ local staff and are each governed by a volunteer board of directors, made up of local residents representing the community.*