

**FOR IMMEDIATE RELEASE**

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## **HAWKS' NEST ANNOUNCES THIRD CORPORATE SPONSOR**

The Saugeen Economic Development Corporation (SEDC) and Bruce Community Futures Development Corporation (Bruce CFDC) are pleased to announce Tibbs Management Inc. as the third corporate sponsor for the Hawks' Nest competition. Peter Reid, owner of Tibbs Management says; "Tibbs Management is excited to continue it's tradition of supporting local businesses and events with its sponsorship of the Hawks Nest."

Tibbs Management Inc. through its Tibbs Cash brand provides ATM services to businesses throughout Bruce and Grey Counties. Tibbs Cash has various programs available to businesses looking to bring more convenience to their customers and enhance profitability. Their mobile event ATMs and Trailer help keep the cash flowing at festivals and events.

The Hawks' Nest is a 'Dragons Den' inspired competition where new and existing businesses and entrepreneurs from Grey, Bruce, Wellington North, Minto and the City of Owen Sound will pitch their business ideas in an attempt to secure financial support from local "Hawk" investors. The final event is happening on Wednesday, May 17<sup>th</sup>, at the Roxy Theatre in Owen Sound, where the final seven will pitch their business ideas to the Hawks. Tickets are on sale now at [roxytheatre.ca](http://roxytheatre.ca).

Stay tuned! The Hawks' Nest will be announcing five more high profile business leaders in the local area who have committed to invest a minimum of \$5,000 on one or more of the finalists that evening. Not only is there a minimum \$30,000 up for grabs; the finalists will come away with valuable feedback, coaching, mentorship and immeasurable exposure to kick start their business idea.

For more information on the Hawks' Nest and sponsorship opportunities please contact SEDC toll-free at 1-877-335-7332 / [www.sbdc.ca](http://www.sbdc.ca) or Bruce CFDC toll-free at 1-888-832-2232 / [www.bruce.on.ca](http://www.bruce.on.ca). Email [hawksnest@sbdc.ca](mailto:hawksnest@sbdc.ca)

**Hawks' Nest  
Corporate Sponsor**



**Backgrounder:**

The SEDC and the Bruce CFDC offer a wide variety of programs and services supporting community economic development and small business growth. In particular, they provide:

- Community strategic planning and socio-economic development
- Support for community-based projects
- Business information, training and planning services, and
- Access to capital for small and medium-sized businesses and social enterprises.

The SEDC and the Bruce CFDC are not-for-profit organizations that have partnered to provide an avenue for existing businesses looking to expand and entrepreneurs wanting to start a business.

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