

Colour it Local business exp

Friday September 30, 2016

Harry Lumley Bayshore Community Centre, Owen Sound

Networking | Workshop | Business to Business Showcase | Luncheon | Business to Public Expo

**Book Now
to be an Exhibitor!**

**\$50 per booth
includes attendance
for 2 participants**

Agenda:

9:00 am - 11:30 am..... Exhibitor Set Up
12:00 pm..... Launch and Lunch with Keynote Speaker
1:30 pm..... Tradeshow Change Up Part 1 (Participants only)
2:30 pm..... Tradeshow Change Up Part 2 (Participants only)
3:30 pm..... Break/Refreshments/Networking
4:00 pm - 7:00 pm..... Open to the Public
7:00 pm..... Tear Down



Keynote Speaker: Rick Smith If marketing decisions were black and white, we'd all know what to do.

With so many choices available, how does a small or medium sized business know where to start in order to effectively promote their business locally or even globally? In this talk Rick helps you filter out the noise and simplify steps you can take to understand and implement strategies to attract business.

Rick is a business strategist and communications professional who lives local in Meaford, Ontario. Rick spent over 30 years in the advertising agency business in Toronto. Today, Rick manages his own communications business called Tri Story Brand Strategy & Creative. In addition, Rick is a mentor at the Henry Bernick Entrepreneurship Centre assisting local businesses in fulfilling their potential.

THE BUSINESS ENTERPRISE CENTRE - Owen Sound and Area
173 8th Street East, Owen Sound

www.owensoundbusiness.ca | businesshelp@owensound.ca | 519-371-3232



You don't want to miss this!

We're changing things up a bit this fall. In place of our annual Bridges to Better Business event, we will be offering the Colour it Local Business Expo. This unique event will begin with a luncheon and keynote speaker, Rick Smith, exhibitors will then network and speak directly with other business owners, and we finish the day by opening to the public for an open trade show! Don't delay, book your booth today!